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This Statement is formulated as part of the ECHE application 2013

## Erasmus Policy Statement

The University of Copenhagen's international strategy is imbued the University's general Strategy 2016. One of the three corner stones in the Strategy 2016 is to strengthen cooperation worldwide.

International collaboration improves both research and education. It grants the University a better position in its efforts to secure national and international research funding and to recruit the best researchers and students. The world's leading universities recruit from and collaborate with the entire world. Therefore, it is imperative that we further enhance the University of Copenhagen's international platform in order to live up to our ambition of increasing our international position further.

Exchanging ideas and engaging in joint activities with external collaborators make it possible for us to maintain the University's traditional focus on academic standards while offering our students a wider range of options. External partners often bring a tangible, problem-oriented dimension to the table, allowing students to experience the full synergy involved in relationships between complementary partners. Closer relationships between the University and other sectors will further enhance our ability to formulate and launch new initiatives and secure funding for them from external funding bodies.

Within the strategy period, the University aims to:

- Enhance the quality and visibility of our international activities, including those undertaken by the university networks of which the University of Copenhagen is a member, such as the network for International Alliance of Research Universities (IARU) and UNICA (European Capital Universities). In addition to these, the university has developed strategies for engaging in India and China. The emphasis on the cooperation with emergent markets is in line with the Danish government's strategy Danish presence in these markets, and the government innovation centres in emergent markets.
- Develop its international research dissemination and will in the future plan the targeted and active recruitment of international talent, making potential career paths clearer.
- Establishing international networks by supporting talented staff and students to work and travel abroad.
- Improve the basis for attracting more students from both Denmark and abroad, for example by creating additional and more visible transitions from Bachelor to Master's level and from Master's to PhD level. Here the university wishes to attract 50 top students per year for a joint Master's - Ph.D. track.
- Ensure all programmes are endowed with an international dimension, such as an option to study abroad.

- Improve student mobility, increase the number of external partnerships for students, and remove internal academic and administrative barriers to such mobility. One of the ways in which this will be achieved is by reinforcing the students' relationships with external parties, for example when they are writing theses or attending career fairs and other events at which new research partnerships can be established.
- Ensure clear entry points to the University for researchers, students and partners from all over the world. We will make it easier for foreign students and researchers to join the University of Copenhagen, and we will strengthen international services with better course catalogues, study descriptions, accommodation services and a continued focus on parallel language use.
- Work to improve students' and employees' language skills, also in foreign languages other than English.
- Engage in a university wide process to establish preferred partners with whom to enter into International cooperation projects. The university wishes to establish deep partnerships with European and Non-European universities with common strongholds.
- Design a process for approval and strategic priorities for international cooperation projects to make sure that the university is fully committed and offering the right support for these corporations e.g. allocation of administrative support for accreditation, budget and finances, and student affairs at all relevant levels.

In addition to the above, the University has entered into a performance contract with the Danish Ministry for Science, Research and Innovation for 2012-2014, which includes specific goals within internationalisation:

The University of Copenhagen traditionally attracts many students from the Nordic countries. The University aims to strengthen its recruitment of students from countries other than Sweden, Norway, Finland, Iceland and the Faroe Islands, in particular. The number of international students from outside the Nordic region who are admitted to full master's degree programmes should increase by 6 % during the contract period.

Furthermore, the University aims to increase the number of UCPH students who participate in exchange programmes abroad. A 10 % increase in the number of University of Copenhagen students who study abroad must be achieved.

### **The University's strategy for the organisation and implementation of international cooperation projects in teaching and training in relation to projects implemented under the Programme**

Under the programme the University of Copenhagen will enter into strategic partnerships to foster deep and long term partnerships. The University will continue to ensure consistency with the rest of the education system – primary and secondary schools and university colleges – in order to make the best use of society's total educational resources. This includes aiding students' transition between study and work life.

The University of Copenhagen will use its research competences as a driving force for strategic focus and, in particular, for close private and public sector collaboration in areas such as sustainability, health, languages,

media and innovation, to name but a few. We will pool our expertise across disciplines, enabling us to establish a clear profile that will be easily recognised by and be attractive to potential external partners. This way, we can more effectively create long-term strategic partnerships.

The University of Copenhagen aims to utilise and enter into strategic partnerships with national and international partners to increase our range, improve our research and education and as such our competitiveness. We aim to strengthen our research and development activities through contact with all other major research environments related to the academic fields covered by the University as well as with the business community and other educational and cultural institutions and other public agencies and sectors. We aim to improve the quality of our partnerships and our ability to integrate results into research and education throughout the entire University.

The university aims to ensure the framework and conditions that promote interaction between basic research and societal and need-driven scientifically based innovation. This can be done by earmarking funds to promote problem-oriented projects that address major challenges facing contemporary society.

#### **The University's participation in the Programme in the context of the Modernisation Agenda**

The University of Copenhagen aims to further develop opportunities for students to transfer between various degree programmes and various educational institutions, thereby contributing to improved cohesion in the higher education system. Furthermore, the University of Copenhagen aims to ensure more flexibility in the transition between bachelor's and master's degrees, including admitting master's students who received their bachelor's degrees from other institutions. In the years 2012-2014 three times as many formalised educational partnerships should be established with university colleges and academies of professional higher education.

One of the aims of the University's 2016 strategy is to integrate innovation with teaching when relevant. This means an increased focus on integrating entrepreneurial programmes into existing courses, thus connecting innovation and entrepreneurship more closely to academic study environments. There is also an increased focus on bringing about the necessary cultural changes that will strengthen and encourage the entrepreneurial mind set and skills in both students and faculty. The University of Copenhagen also aims to provide students with knowledge that can be used and brought into play in the labour market, and to make them more aware of the labour market. Therefore, the University aims to encourage more students to collaborate with external partners in connection with their master's theses.

The University of Copenhagen is already involved in collaborations with a range of active research companies as well as foundations, and an ongoing aim from the 2016 strategy is to develop research collaborations between the University and external partners in a process that creates value. One way to evaluate whether UCPH continues to be – and is increasingly considered to be – an attractive partner is to evaluate private research investments in the University. Thus, the target is a good measure of public-private collaborations – both the innovation capacity of the university working with research-based corporations, and via authorised technological service institutes (GTS) with smaller research-based companies. Since the actual collaborations will include students, their interest in innovation will also be stimulated.

The University's financial status indicates that it is increasingly important to increase its share of research funding that is subject to competition, in order for research at the University to maintain and develop its high international standard. Therefore, the target is to increase the revenue from competition-based public funding (national and international, including the EU) should by an average of 5 % per year during 2012-2014.

The university will promote collaboration on research, teaching and dissemination by removing internal barriers. Managers at all levels will promote collaboration and work to achieve the University's overall objectives.

The university offers courses through COURSERA.